

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of ) Confirmation No.: 8524  
Neil Duncan Hunt, et al. )  
Application No. 10/773,843 ) Group Art Unit: 3625  
Filed: February 6, 2004 )  
For: Approach for Estimating User Ratings of Items )  
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)

**Mail Stop AF**  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO OFFICE ACTION**

Sir:

This reply is submitted in response to the Final Office Action mailed on December 31, 2007.